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The title of this book is FORTUNE The Greatest Business Decisions of All Time and it was written by Verne Harnish, Editors of Fortune Magazine, Jim Collins (Foreword). This particular edition is in a Hardcover format. This books publish date is Oct 02, 2012 and it has a suggested retail price of \$21.95.

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In the book, The Greatest Business Decisions of All Time: How Apple, Ford, IBM, Zappos and others made radical choices that changed the course of business. Harnish and his fellow contributors at Fortune Magazine delve into what they consider the top 10 greatest business decisions. Here are our top five favorites.

What Are The TOP 5 Greatest Business Decisions Of All Time?

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